

- 51. Satin
- 52. Lapis
- 53. Oak
- 54. Ruler & Compass
- 55. Emerald
- 56. Country Music
- 57. Rose
- 58. Pinot Noir
- 59. Nuts & Bolts
- 60. Diamond
- 61. Velvet
- 62. Topaz
- 63. North Star
- 64. Motion & Balance
- 65. Iron
- 66. Neon
- 67. Port
- 68. Riesling
- 69. Lock & Key
- 70. Copper
- 71. Wool
- 72. Turquoise
- 73. Mahogany
- 74. Thunder & Lightning
- 75. Diamond
- 76. Jazz Music
- 77. Tapestry
- 78. Cabernet Sauvignon
- 79. Sea & Sand
- 80. Bronze
- 81. Leather
- 82. Marble
- 83. Blue Moon
- 84. Cream & Sugar

- 85. Brass
- 86. Mercury
- 87. Sage
- 88. Sherry
- 89. Earth & Sky
- 90. Steel
- 91. Silk
- 92. Granite
- 93. Teak
- 94. Day & Night
- 95. Titanium
- 96. Classical Music
- 97. Porcelain
- 98. Brandy
- 99. Time & Money
- 100. Platinum

For free promotional ideas, download “The Top 10 Ways To ‘Sell’-abrate Your Business Anniversary” at www.paulinebartel.com.

For corporate anniversary consulting services, we are your resource. Contact Bartel Communications, at (518) 237-1353.

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The Bartel Years™

Business
 Anniversary Symbols
 To Inspire
 Promotional Campaigns
 For Your First 100 Years

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This Is Your Year To Celebrate!

Each anniversary is a chance to remind customers and prospects of your company's staying power, achievements, and service to others.

Celebrating your business anniversary with a promotional campaign not only spotlights your past success but also builds your future success. Marking anniversaries with promotional campaigns yields:

- New and repeat business
- Competitive advantage in the marketplace
- Stronger relationships with employees, the public, and others who have contributed to your success.

Whether you're celebrating milestone years (those ending in 0 or 5) or in-between years, use **The Bartel Years™** to inspire your business anniversary promotions.

The Bartel Years™

1. Paper
2. Cotton
3. Star
4. Sugar & Spice
5. Wood
6. Carbon / Graphite
7. Chocolate
8. Beaujolais
9. Coffee & Tea
10. Tin / Aluminum
11. Canvas
12. Quartz
13. Pine
14. Salt & Pepper
15. Crystal
16. Rock Music
17. Glass
18. Chardonnay
19. Flora & Fauna
20. China
21. Denim
22. Opal
23. Luminaries
24. Wit & Wisdom
25. Silver
26. Water
27. Enamel
28. Merlot
29. Apples & Oranges
30. Pearl
31. Linen
32. Jade
33. Maple
34. Latitude & Longitude
35. Coral
36. Rhythm-Blues Music
37. Pewter
38. Sauvignon Blanc
39. Fire & Ice
40. Ruby
41. Lace
42. Alabaster
43. Constellations
44. Milk & Honey
45. Sapphire
46. Nickel
47. Mosaic
48. Champagne
49. Bells & Whistles
50. Gold